

Mid-America Research  
 Orland Square Mall----Orland Park, Illinois  
 Demographics

<b><u>GENDER:</u></b>	
FEMALE	50%
MALE	50%
<b><u>AGE:</u></b>	
18-24	17%
25-35	17%
35-44	27%
45-54	16%
55-64	13%
65 and over	10%
<b><u>MARITAL STATUS:</u></b>	
MARRIED	63%
SINGLE	25%
DIVORCED, SEPERATED. WIDOWED	12%
<b><u>HOME OWNERSHIP:</u></b>	
OWN	80%
RENT	20%
<b><u>DWELLING UNIT TYPE:</u></b>	
SINGLE FAMILY	80%
MULTI FAMILY	20%
<b><u>EDUCATION:</u></b>	
HIGH SCHOOL GRAD	10%
SOME COLLEGE	25%
COLLEGE GRAD	50%
GRADUATE STUDIES	15%

<b><u>EMPLOYED OUTSIDE HOME:</u></b>	
YES	75%
NO	25%
<b><u>OCCUPATION:</u></b>	
PROFESSIONAL/TECHNICAL	42%
MANAGER/ENTREPEUNER	12%
CLERICAL/WHITE COLLAR	12%
SALES	12%
SERVICE/HOUSEHOLD WORK	10%
CRAFTSMEN/FOREMAN	9%
SEMI SKILLED	2%
LABORERS	1%
<b><u>INCOME:</u></b>	
UNDER \$25K	7%
\$25K – \$39,999	12%
\$40K – \$59,999	21%
\$50K +	60%
<b><u>RACE:</u></b>	
AFRICAN-AMERICAN	3%
ASIAN	2%
HISPANIC	2
WHITE	93%